

Name of Company Pure Fiji Export Limited
Address 52 Karsanji Street, Suva

Background

Pure Fiji is a natural body and skin care product manufacturer that caters to the exclusive spa and salon industry. Founded in 1996 by mother and daughter team Gaëtane and Andrée Austin, Pure Fiji began research and development of their uniquely Fijian products around the family kitchen table, based on the numerous benefits of coconut oil and the botanical curatives and remedies utilized by the Fijian people for hundreds of years – a knowledge passed on from generation to generation and which the Austins knew must be preserved for posterity.

Products

Pure Fiji offers you a complete line of natural beauty therapies containing uniquely Fijian plant extracts - hand selected to guarantee their highest quality. Untouched tropical flora and the warm Pacific Ocean offer up exotic drift nut oils and powerful plant actives. Sugar cane, pineapple, papaya, passionflower and green coconut are freshly harvested and processed within hours to preserve their fresh bounty of naturally occurring nutrients.

Our blend of cold pressed coconut, dilo, macadamia and sikeci nuts revered for their medicinal and beautifying properties contribute pure, unadulterated nourishment, moisturisation, nutrition and protection. Deep-sea plants provide protection from the inevitable aging effects of the sun and the inimitable Ngi grass – living within reach of the ocean spray – contribute to the formula for enhanced hydration and drastically improved moisturisation.

Current Markets: USA, New Zealand, Australia, Czech Republic, Hong Kong, Great Britain, South Korea

Interest in New Markets: Japan, Singapore

PHOTOS

