

Name of Company Pacific Green Industries (Fiji) Limited
Address Queens Highway, Sigatoka

Background

Pacific Green (Formerly Post and Rail Furniture) was established 1973 in Sydney, Rocks area of Sydney, Australia. The young team headed by Peter Ryan and Bruce Dowse defined an iconic style of Australian furniture. By the mid-1980s, with the world waking up to the ecological threat posed by mass deforestation, the team set out to find a sustainable hardwood substitute material. In the South Pacific, they discovered vast abandoned plantations of coconut palm trees. Pacific Green set up in Fiji the world's first factory dedicated to the coconut palm.

Products

In 1994, Pacific Green Industries Fiji Ltd introduced Palmwood, a durable hardwood alternative, into a range of **living, dining and bedding furniture**. The collection captured the sunny carefree spirit of the Pacific Green region, and the close relationship of its peoples to their environment. We called this range PURE PACIFIC.

Palmwood® is a hardwood substitute developed by Pacific Green in the early 1990s and used across our collection. It all started with the search to find a sustainable viable alternative to rainforest timber.

We envisioned that the palms – which were typically discarded into landfill after they stopped producing fruit – could be the solution to the destruction of the planet's rainforests. Through our pioneering process, we convert reclaimed coconut stems into a hardwearing material perfect for furniture and architecture.

Current Markets: Australia, New Zealand, USA

Interest in New Markets: All other markets

PHOTOS

